



July 12, 2019

Securities and Exchange Commission

SEC Building, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Director, Markets and Securities Regulation Department

The Philippine Stock Exchange, Inc.

6/F Philippine Stock Exchange Tower
5th Avenue corner 28th Street,
Bonifacio Global City, Taguig City

Attention: **Ms. Janet A. Encarnacion**
Head, Disclosure Department

Philippine Dealing and Exchange Corporation

29/F BDO Equitable Tower
8751 Paseo de Roxas, Makati City 1226

Attention: **Ms. Vina Vanessa S. Salonga**
Head, Issuer Compliance and Disclosure Department

Mesdames/Gentlemen:

Please be informed that Ayala Corporation will conduct an Analysts' Briefing on the company's first half 2019 financial and operating results on August 13, 2019, 3:30pm at South Rooms A and B, 25th Floor, Tower One, Ayala Triangle, Ayala Avenue, Makati City.

Very truly yours,

A handwritten signature in blue ink that reads 'Celeste M. Jovenir'.

CELESTE M. JOVENIR
Head, Investor Relations

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jul 12, 2019
2. SEC Identification Number
34218
3. BIR Tax Identification No.
000-153-610-000
4. Exact name of issuer as specified in its charter
AYALA CORPORATION
5. Province, country or other jurisdiction of incorporation
PHILIPPINES
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
32F to 35F, Tower One and Exchange Plaza, Ayala Triangle, Ayala Avenue, Makati City
Postal Code
1226
8. Issuer's telephone number, including area code
(02)908-3000
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|-----------------------------|---|
| Common Shares | 627,340,946 |
| Preferred B Series 1 Shares | 20,000,000 |
| Preferred B Series 2 Shares | 27,000,000 |
| Voting Preferred Shares | 200,000,000 |

11. Indicate the item numbers reported herein
item 9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Ayala Corporation AC

PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing *References: Section 14 of the Revised Disclosure Rules*

Subject of the Disclosure

Notice of Analysts' Briefing

Background/Description of the Disclosure

Please be informed that Ayala Corporation will conduct an analysts' briefing on the company's first half 2019 financial and operating results on August 13, 2019, 3:30pm at:

South Rooms A & B
25th Floor, Tower One,
Ayala Triangle, Ayala Avenue,
Makati City

The above information is being disclosed in accordance with the disclosure rules of Securities and Exchange Commission and Philippine Stock Exchange.

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|--------------------------------|---|
| Type of Briefing | Analysts' Briefing |
| Subject of the Briefing | First Half 2019 Financial and Operating Results |
| Date of the Briefing | Aug 13, 2019 |
| Time | 3:30pm |
| Venue | South Rooms A & B, 25th Floor, Tower One, Ayala Triangle, Ayala Avenue, Makati City |
| Contact Person | Ms. Gae Hizon |
| Contact Details | hizon.gc@ayala.com.ph |

Other Relevant Information

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